THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) While there is no such post in Doordarshan. AIR has 27 posts of Programme Executive (Urdu).

(b) 9 posts are lying vacant. Out of this 1 post from July 92, 1 from February, 92, 2 from July 93, 1 from July 98 and 4 posts from January, 99 are lying vacant.

(c) and (d) The qualification for the post of PEX is M.A. degree of recognised University or equivalent, however incumbents having knowldege of Urdu languages are posted against the post of PEX (Urdu).

(e) and (f) The posts of PEX in AIR has come within the purview of Prasar Bharati. The filling up of vacant of PEX (Urdu) is dependent on finalisation of the rules and regulations relating to recruitment, service conditions etc. in Prasar Bharati for which action has already been initiated.

Commercial Earnings by Doordarshan

4492. SHRI S. AGNIRAJ : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) the total earnings of Doordarshan through commercials for the financial year 1999-2000 zone-wise.

(b) the increase in percentage as compared to last financial year;

(c) the steps being taken to improve the earnings through commericals;

(d) whether it is a fact that commercial rates of Doordarshan are not competitive as compared to those of the private channels, and

(e) if so, what steps are being taken to correct this situation ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) Total earnings of Doordarshan through commercial for the financial year 1999-2000 were Rs. 600.29 crores. Kendra-wise details are enclosed as a Statement. (See below).

(b) The increase was 47%

(c) Steps taken by Doordarshan to increase revenue include telecast of high quality programmes, changes in the Fixed Point Chart to include a wide variety of programming, rationalisation of rate card, digitalisation of satellite channels, increasing the duration of major channels to 24 hours and marketing of cricket events in the next five years. Other steps contemplated by Doordarshan for improving its commercial viability include improvement of programming mix and signal quality, subscribing to the programme ratings by rating agencies and establishing a separate marketing set-up.

(d) No, Sir.

(e) Does not aise.

STATEMENT

Channel/Kendra-Wise Gross Revenue Earnings of Doordarshan

(Rs. in Crores)

SI. No.	Name of Kendra	1999-2000
(1)	(2)	(3)
1.	National Network	317.50
2.	DD-2/Metro DD-	46.18
3.	International	1.47
4.	Delhi PT	8.11
5.	Ahmedabad	2.89
6.	Bangalore	16.76
7.	Bhopal	1.48
8	Bhubaneshwar	1.83
9.	Calcutta	25.84
10.	Guwahati	1.07
11.	Hyderabad	19.44
12.	Jaipur	1.70
13.	Jalandhar	4.30
14.	Lucknow	4.14

(1)	(2)	(3)
15.	Mumbai	14.76
16.	Patna	0.86
17.	Chennai	18.52
18.	Trivandrum	20.17
19.	Srinagar	0.31
20.	Gorakhpur	0.15
21.	Jammu	0.02
22.	Goa	0.01
23.	DD-Sports Events	102.78
	TOTAL	610 29

Properties of PWB Under Encroachment

4493. SHRI AIMADUDDIN AHMAD KHAN (DURRU) . Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to stale :

(a) the details of Wakf properties of Punjab Wakf Board under encroachment in Haryana/Punjab/Himachal Pradesh and Chandigarh;

(b) whether it is a fact that effective steps for removal of encroachments and retrieval of Wakf properties are not being taken by the Punjab Wakf Board:

(c) if so, the reasons therefor; and

(d) the steps taken/being taken in the matter ?

THE MINISTER OF STATE OF THE MINISTRY OF SOCIAL JUSTICE AND EMPOWERMENT (SHRIMATI MANEKA GANDHI) : (a) Around 2120 Wakf properties in Punjab, 630 in Haryana and 26 in Himachal Pradesh are under encroachment of Govt./Semi-Govt./Local bodies.

(b)to(d) No Sir. Punjab Wakf Board is taking effective steps for removal of encroachment and retriveval of Wakf properties by taking legal action against the encroachers. The Board has issued notices to the encroachers under section 54 of Wakf Act, 1995.